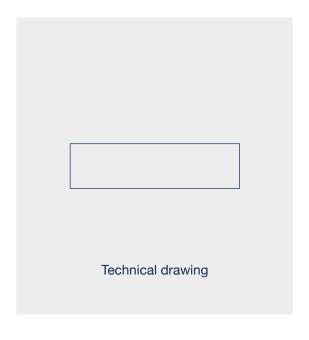
## Oslo S / Øvre torg

# Billboard

# - next to the main entrance





#### **Format**

23100 x 5042 mm

#### Visible area

Same as format.

#### **Material**

Blackback 260g opaque textile - printed on water-based ink. Banner is attached at the top and bottom.

# **Settings**

Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)

Effective DPI: 100 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

#### Delivery

Send files to: motiv@jcdecaux.com

## **Delivery notes**

Due to the perforated polyester material, this banner is best suited with strong colors. We do not recommend the use of bright colors/low opacity gradients. If you must use bright colors, we kindly ask you to send proof of color in timely manner before the campaign commences.

The high-resolution PDF must be named

RAIL STATION ADVERTISER YEAR WEEK FORMAT

E.g: Oslo\_S\_Elkjøp\_Coffee\_2024\_w36\_23100x5042