

Oslo S / Øvre torg

Billboard

- next to the main entrance



Technical drawing



Format

23100 x 5042 mm

Visible area

Same as format.

Material

Blackback 260g opaque textile - printed on water-based ink. Banner is attached at the top and bottom.

Settings

Document is preferably made in 1:10 or 1:2 (adjust DPI accordingly)

Effective DPI: 100 or higher

CMYK color code

5 mm bleed

Fonts must be vectorized (saved as text contours)

Delivery

Send files to: motiv@jcdecaux.com

Delivery notes

Due to the perforated polyester material, this banner is best suited with strong colors.

We do not recommend the use of bright colors/low opacity gradients. If you must use bright colors, we kindly ask you to send proof of color in timely manner before the campaign commences.

The high-resolution PDF must be named

[RAIL_STATION_ADVERTISER_YEAR_WEEK_FORMAT](#)

E.g: Oslo_S_Elkjøp_Coffee_2024_w36_23100x5042