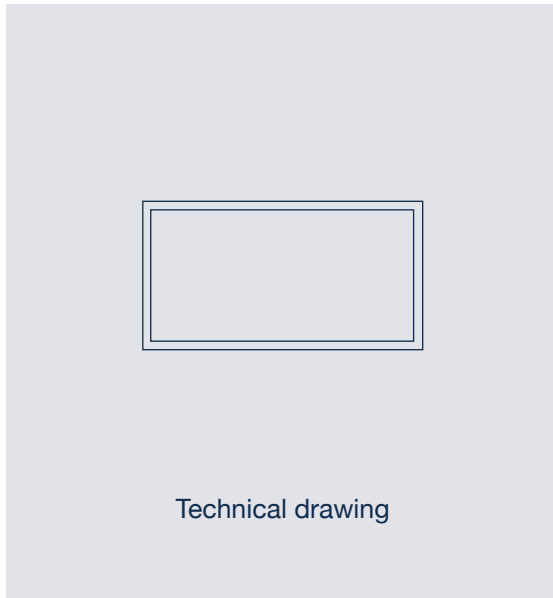


Nationaltheatret

# Digital Premium

- large digital format



## Format

1728 x 768 px

## Measurements

450 x 200 cm (9 m<sup>2</sup>)

## Visible area

Same as format

## Settings

Exported as MP4 (with H264 encoding) or JPG

Resolution: 72 ppi

RGB color code

Frame rate: 25 fps

Bit rate: [max 8 mbit/sec](#)

## Delivery

Send files to: [digitalt@jcdecaux.com](mailto:digitalt@jcdecaux.com)

## Delivery notes

Files must be named

[RAIL\\_STATION\\_ADVERTISER\\_YEAR\\_WEEK\\_PRODUCT](#)

E.g: Nationaltheatret\_Elkjøp\_Coffee\_2024\_w36\_digital\_premium

## Programmatic delivery

All files must be 10 seconds and delivered through the DSP. Please let us know when the file has been uploaded to the DSP so that we can approve it as soon as possible.

If you have any questions, please contact [programmatic\\_no@jcdecaux.com](mailto:programmatic_no@jcdecaux.com)