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- large static formats





JCDecaux

Jernbanetorget

Impact Metro

- print document setup

In order to create the correct print files for Station Domination Jernbanetorget you will need the file: "tsd_metro_jernbanetorget_station_domination.zip".

This file contains all InDesign documents that represents each unique surface for the Station Domination Jernbanetorget.

Document set up

The InDesign documents are set up in scale 1:10 and are proportionally correct. In the documents you will see areas defined as safe, unsafe and offcuts (offcuts are areas which most likely will be cut off).

Safe area/white area

Keep any important information inside these areas to ensure good visibility.

Unsafe area/pink area

These are areas close to the floor or roof, or areas around/behind lights, vents and other elements that can reduce the visibility. Some parts of the unsafe areas can also be cut off when fitting the foil.

Offcuts/black area

The offcut areas will most likely be cut off and not used, although it can happen that some parts of these areas will be visible in order to properly fit the foil with the wall.

Material

PVC free foil, polyester 175g/270g

Settings

Document is preferably made in 1:10 (adjust DPI accordingly) Effective DPI: 50 or higher CMYK color code 5 mm bleed

Fonts must be vectorized (saved as text contours) Layers marked "measures", "unsafe area" and "offcuts" should NOT be included in the print documents.

Material deadline

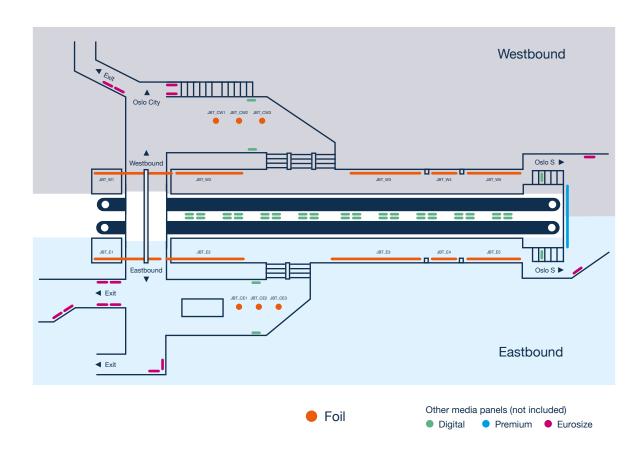
Send files to: motiv@jcdecaux.com

Delivery notes

The high-resolution PDF must be named ADVERTISER_YEAR_WEEK_UNIQUE FILENAME

* E.g: Elkjøp_Coffee_2024_w36_JBT_W1

Download ID files



Westbound platform

JBT_W1: 12000 x 2400 mm JBT_W2: 17000 x 2400 mm JBT_W3: 9000 x 2400 mm JBT_W4: 4000 x 2400 mm JBT_W5: 13000 x 2400 mm

Westbound columns

JBT_CW1: 1030 (1010*) x 3000mm JBT_CW2: 1030 (1010*) x 3000mm JBT_CW3: 1030 (1010*) x 3000mm

*safe area

Eastbound platform

JBT_E1: 15000 x 2420 mm JBT_E2: 15000 x 2420 mm JBT_E3: 14000 x 2420 mm JBT_E4: 4000 x 2420 mm JBT_E5: 12970 x 2420 mm

Eastbound columns

JBT_CE1: 1300 (1280*) x 3000 mm JBT_CE2: 1300 (1280*) x 3000 mm JBT_CE3: 1300 (1280*) x 2800 mm

*safe area