

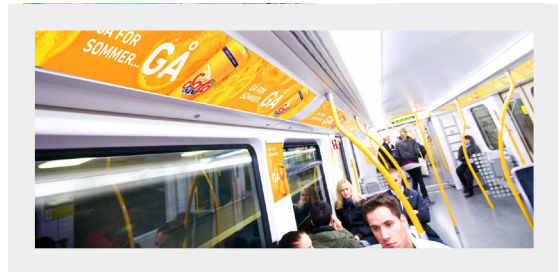
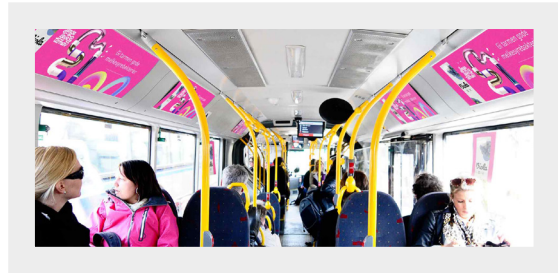
Metro

# Ceiling boards

## - billboards inside the carts



Technical drawing



### Format

Metro: 740 x 288 mm (visible area: 740 x 275 mm)

### Material

680g cardboard

### Settings

Document is preferably made in 1:1

Effective DPI: 300 or higher

CMYK color code

Color profile: FOGRA51 (Premium coated)

5 mm bleed

Cropmarks must be included in the PDF

Fonts must be vectorized (saved as text contours)

### Delivery

Send files to: [motiv@jcdecaux.com](mailto:motiv@jcdecaux.com)

### Delivery notes

The high-resolution PDF must be named

[ADVERTISER\\_YEAR\\_WEEK\\_FORMAT](#)

E.g: Elkj p\_Coffee\_2024\_w36\_740x288